

TYLER PRZYBYSZ

(pr. SHEE-bish)

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WORK EXPERIENCE

Project Lead The Way

Sr. Director of Creative Services and Brand
Indianapolis, IN | 09.2019 – Present

- Manage a team of creatives of different disciplines
- Scope and optimize creative strategy within project goals and parameters
- Specialize in visual and brand identity management
- Head creative for any marketing or brand materials, from soup to nuts
- Work with stakeholders and other creative team members to set project deadlines and content goals
- Supervise all work completed by the creative department
- Provide art direction for any type of project
- Develop, maintain and oversee relationship with external partners and agencies
- Hard Skills: Graphic Design, HTML/CSS, Web Design, Motion Graphics, Email Design, UI/UX

THE AES Corporation

Creative Specialist
Indianapolis, IN | 02.2015 – 09.2019

- Manages internal and external projects with copywriters, developers and company stakeholders for a global company
- Develop and manage graphic design project management system in Sharepoint to improve project tracking
- Design and manage print, email, social media and digital external communications
- Integral part of IPL's web development implementing best UI/UX practices that improve JD Power customer satisfaction scores
- Produce and manage live and animated product and event videos
- Work with print vendors to communicate specific print details and instructions

Enova

Creative Specialist
Chicago, IL
01.2013 – 01.2015

Ball State University

Muncie, IN
Graphic Designer
07.2008 – 05.2013

SPECIALTIES



TECHNOLOGY EXPERIENCE

- Ai** Adobe Illustrator
- Id** Adobe InDesign
- Ps** Adobe Photoshop
- Ae** Adobe After Effects
- Pr** Adobe Premiere
- Dw** Adobe Dreamweaver
- Au** Adobe Audition
- Fl** Adobe Flash

Other Skills: Pardot, CMS, CRM, O365, Sharepoint, Google Analytics