

Indianapolis, IN 46260 tjprzybysz1@gmail.com 765.914.6765

WORK EXPERIENCE

Project Lead The Way

Sr. Director of Creative Services and Brand Indianapolis, IN | 09.2019 – Present

- Manage a team of creatives of different disciplines
- Scope and optimize creative strategy within project goals and parameters
- Specialize in visual and brand identity management
- Head creative for any marketing or brand materials, from soup to nuts
- Work with stakeholders and other creative team members to set project deadlines and content goals
- Supervise all work completed by the creative department
- Provide art direction for any type of project
- Develop, maintain and oversee relationship with external partners and agencies
- Hard Skills: Graphic Design, HTML/CSS, Web Design, Motion Graphics, Email Design, UI/UX

THE AES Corporation

Creative Specialist

Indianapolis, IN | 02.2015 – 09.2019

- Manages internal and external projects with copywriters, developers and company stakeholders for a global company
- Develop and manage graphic design project management system in Sharepoint to improve project tracking
- Design and manage print, email, social media and digital external communications
- Integral part of IPL's web development implementing best UI/UX practices that improve JD Power customer satisfaction scores
- Produce and manage live and animated product and event videos
- Work with print vendors to communicate specific print details and instructions

Enova

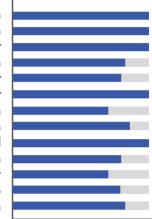
Creative Specialist Chicago, IL 01.2013 – 01.2015

Ball State University

Muncie, IN Graphic Designer 07.2008 – 05.2013

SPECIALTIES

Art Direction Graphic Design Brand Management Video Production Project Management Print Event Design Social Design Direct Mail Banner Ad Design Photography Front-End HTML/CSS Email Design



Skill Level

TECHNOLOGY EXPERIENCE

- Ai Adobe Illustrator
- Id Adobe InDesign
- Ps Abode Photoshop
- Ae Adobe After Effects
- Pr Adobe Premiere
- w Adobe Dreamweaver
- Au Adobe Audition
- FI Adobe Flash

Other Skills: Pardot, CMS, CRM, O365, Sharepoint, Google Analytics